

Here's What You've Needed to Sell Jacks

NOW you can sell jacks—intelligently, confidently and profitably—and with only a few dollars invested in stock. Walker offers you a Recommendation Chart that puts an end to all guess work—tells you instantly what jack to recommend for any make or model of car—tells you whether the lift should be made under axle, spring clip or spring seat, either front or rear. By displaying and using this Chart you'll sell more jacks—and you'll sell the right jack every time.

The Walker Recommendation Chart and a new Counter Display Card are packed in each Walker Sampler—the new package containing one each of the three recognized leading jacks for balloon tires—the Walker No. 525 for large cars, the No. 520 for cars of medium weight and the No. 515 for light cars. Each jack comes complete with long turning-type handle. Each is built on the famous screw-within-a-screw principle.

If you are not already selling Walker balloon tire jacks, order the Walker Sampler from your jobber today. If you are a Walker Jack dealer, write us for the Recommendation Chart.

WALKER MANUFACTURING COMPANY
Racine, Wisconsin

Walker Jacks

"Dependable  **in Service"**

This Chart on Your Wall Will Put New Life in Your Jack Sales! It's The Biggest Thing That Ever Happened for Balloon Tire Jacks!

THIS Recommendation Chart, printed in colors and in wall hanger size, is packed with a striking Counter Card in every Walker Sampler—the new carton containing one each of the three Walker balloon tire jacks that will service every car. The Chart takes all guess-work out of jack selling and the Sampler gives you a complete stock at an investment of only a few dollars. This combination is making money for dealers everywhere. Phone your jobber to send out a Walker Sampler.

WALKER MANUFACTURING COMPANY, Racine, Wisconsin

Franklin

Height 7½ inches. Raise 8½ inches. Capacity 1 ton. 39 inch folding crank handle.

List Price \$5.00

Slightly higher west of Denver and in Canada

ESSEX SUPER SIX

NASH SIX

JORDAN

DIANA

HUDSON MOTOR CAR CO. DETROIT MICH. U.S.A.

Stearns-Knight

They Had to Have a Modern Jack

THESE leading car manufacturers chose the Walker 520 double-extension-screw jack as standard equipment because it is truly modern—and meets every requirement for changing tires on the new low-swung, balloon-tired cars.

With its skid base, this jack is easily slid right under the axle or spring clip: its screw within a screw principle enables it to get way down low and still raise the wheel high and clear of everything. Because of the reduction gears and ball-bearings an average lift of one wheel requires only eleven pounds pressure on the crank handle.

Hundreds of car owners in your vicinity need this modern jack. Ask your jobber salesman for a demonstration.

Walker Manufacturing Company
Racine, Wisconsin

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